



Home | Membership | Events | Social Enterprise | Careers | About Us

*** PBC: CEO of Unique AAA Mid-Atlantic, Don Gagnon ***

DONALD R. GAGNON ♦ PRESIDENT & CEO ♦ AAA MID-ATLANTIC

Presidents Breakfast Club

Date: Friday January 7, 2011

Time: 7:30am - 9:00am

Place: The Union League



The event is free to Sponsors, Patrons, and PBC Members. For others, the cost is \$30 when pre-registered in advance, or \$40 at the door.

[Click here to register](#)

All members are encouraged to sign-up online for tickets indicating their plans to attend, and to bring guests of their choice.

Mr. Gagnon was appointed President and Chief Executive Officer of AAA Mid-Atlantic, Inc. in May 2008. He is responsible for the day-to-day operations for the club and the insurance company, which serves 3.7 million members from New Jersey through Virginia in its unique non-profit services role.

Don joined AAA in 1986. He began his career as a Director of Marketing with the AAA New Hampshire club. Since then he has held various management positions in clubs in AAA Massachusetts, AAA New Mexico, and AAA Texas/New Mexico/ Oklahoma. In June 1992 he joined AAA Central-West Jersey as Executive Vice President and in 1996 became President and CEO where he facilitated the merger with AAA Mid-Atlantic. He joined AAA Mid-Atlantic in March 2001 as Executive Vice President and COO. In 2005 he was appointed President and COO. Don was elected in May 2006 to the boards of AAA Mid-Atlantic and AAA Mid-Atlantic Insurance Group. In May 2010 Don was elected to the AAA National board.

In addition he serves on the AAA Partners Club board, AmericanTours International board, and Luxury Retreats International Holdings, Inc. board. Don serves on the Board of Directors of the Pennsylvania AAA Federation and on the AAA Clubs of New Jersey Board. He has been involved in numerous committees within the greater AAA Federation, and



EVENT INFORMATION

EVENT DATE:

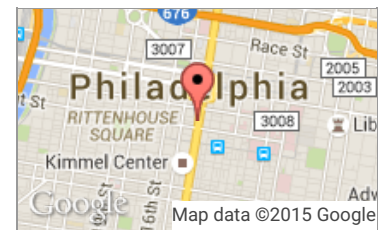
Friday, Jan 7 2011

7:30am - 9:00am

[[iCal](#)]

LOCATION:

The Union League
140 South Broad Street
Philadelphia, PA 19102



[[Get Directions](#)]

currently chairs a number of these strategically-significant activities throughout the country.

On a local level, Don has served on the executive board of various Boy Scout councils, Delaware State Chamber of Commerce, and other business groups. He currently serves on the Advisory Council for the Ronald McDonald House of Delaware, United Way Board, American Cancer Society, Council, Delaware Business Roundtable Education Committee Vision 2015, Delaware Business Roundtable, Delaware State Chamber of Commerce, and on the Advisory Board of the Alfred Lerner College of Business, and Economics at the University of Delaware.

Don graduated cum laude with a B.A. in Economics and Business from St. Anselm College in Manchester, New Hampshire. He also earned his MBA from the Whittemore School at the University of New Hampshire and is a Wharton Fellow.

Our discussion will take place **Friday January 7, 2011** in the **Lincoln Memorial Room at the Union League**, which is located at Broad & Sansom Streets in Center City. A light breakfast will be available beginning at 7:30 AM with our discussion starting at 8:00 AM and ending promptly at 9:00 AM. The event is free to Sponsors, Patrons, and PBC Members. For others, the cost is \$30 when pre-registered in advance, or \$40 at the door. ***This event takes place at the:***

The Union League of Philadelphia
140 South Broad Street
Philadelphia, PA 19102
tel.: (215) 405-9578
www.unionleague.org

[Click here to register!](#)

Event Fees are Non-refundable.



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