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## \*\*\* PBC: MEET the NEW PHILADELPHIA UNION SOCCER CEO, NICK SAKIEWICZ \*\*\*

NICK E. SAKIEWICZ -- CEO &  
OPERATING PARTNER -- Keystone  
Sports & Entertainment LLC . . .  
PHILADELPHIA UNION SOCCER CLUB

### Presidents Breakfast Club

**Date:** Friday April 1, 2011

**Time:** 7:30am - 9:00am

**Place:** The Union League



### EVENT INFORMATION

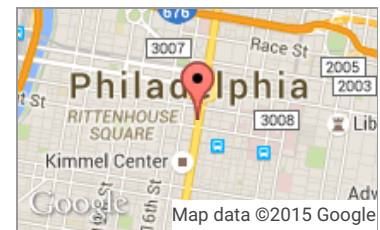
**EVENT DATE:**

Friday, Apr 1 2011  
7:30am - 9:00am

[ [iCal](#) ]

**LOCATION:**

The Union League  
140 South Broad Street  
Philadelphia, PA 19102



[ [Get Directions](#) ]

The event is free to Sponsors, Patrons, and PBC Members. For others, the cost is \$30 when pre-registered in advance, or \$40 at the door.

[Click here to register](#)

**All members are encouraged to sign-up online for tickets indicating their plans to attend, and to bring guests of their choice.**

A native of Passaic, NJ -- **Nick Sakiewicz** (pronounced Suh-kev-itch) grew up playing on pitches and playgrounds of that North Jersey working class town. A first generation American, he acquired his soccer education playing in the diverse ethnic clubs throughout the northeast. Now, 16 years after joining Major League Soccer as a founding executive, Sakiewicz is the CEO & Operating Partner of Keystone Sports & Entertainment LLC. It is his insight, passion and expertise that created the environment that enabled the club to build PPL Park, a picturesque, soccer-specific stadium on the banks of the Delaware River in Chester, Pennsylvania for his **Philadelphia Union** team.

Prior to helping to create Keystone Sport, Sakiewicz enjoyed a diverse and successful business career, in manufacturing, retail, real estate and financial services, in addition to sports management. In the years immediately preceding the formation of the parent company of

Philadelphia Union, he was the President of AEG New York. As such, Sakiewicz was responsible for operating AEG's sports, entertainment and real estate assets, including the development and construction of Red Bull Arena, a new, state-of-the-art stadium and mixed-use development in Harrison, New Jersey. Among his successes with AEG was his role in the record-setting \$100-million sale of the New York/New Jersey MetroStars to Red Bull Energy Drink Company of Austria.

Earlier, Sakiewicz had been the President and GM of the MetroStars, serving in that capacity from 2000—2005. After a complete overhaul of the organization and in his first season, the MetroStars went 17-12-3 en route to capturing the MLS Eastern Division title. In 2001, another winning season put the club into the playoffs in consecutive seasons for the first time in their history. Following the 2002 season, Sakiewicz hired fellow New Jersey native and current U.S. Men's National Team Head Coach Bob Bradley from the Chicago Fire. Under Bradley, the MetroStars reached the finals of the 2003 U.S. Open Cup and returned to the MLS playoffs in 2003 and 2004, making it four out of five seasons under the leadership of Sakiewicz that they participated in the post-season. On the business side, Sakiewicz built the MetroStars "Red and Black" brand and AEG New York into one of the most successful MLS organizations consistently ranking the team in the top 3 in ticket and sponsorship sales. During his tenure there, the club increased corporate sponsorship revenues more than 500% and grew attendance every season—two extraordinary feats, despite not owning its own stadium.

As a collegiate goalkeeper at the University of New Haven, he earned NCAA All-American honors in 1981 and All-New England honors each season from 1980-83. He is a member of the UNH Hall of Fame and still holds every major goalkeeping record at the school.

Our discussion will take place **Friday April 1, 2011** in the **Lincoln Memorial Room at the Union League**, which is located at Broad & Sansom Streets in Center City. A light breakfast will be available beginning at 7:30 AM with our discussion starting at 8:00 AM and ending promptly at 9:00 AM. The event is free to Sponsors, Patrons, and PBC Members. For others, the cost is \$30 when pre-registered in advance, or \$40 at the door.

***This event takes place at the:***

Union League-Philadelphia  
140 South Broad Street  
Philadelphia, PA 19102  
tel.: (215) 405-9578  
[www.unionleague.org](http://www.unionleague.org)

[Click here to register!](#)

**Event Fees are Non-refundable.**



