



Home | Membership | Events | Social Enterprise | Careers | About Us

PBC: Paul Redman, Director of Longwood Gardens

Note that the Presidents Breakfast Club in March will be held on the 2nd Friday of the month.

Presidents Breakfast Club

Date: Friday March 9, 2012

Time: 7:30am - 9:00am

Place: The Union League

All members are encouraged to sign-up online for tickets indicating their plans to attend, and to bring guests. The event is free to Sponsors, Patrons, and PBC Members. For others, the cost is \$30 when pre-registered in advance, or \$40 at the door.

[Click here to register!](#)

Paul B. Redman joined Longwood Gardens as Director in July 2006. At Longwood, he oversees all aspects of the 1,050-acre display garden, including its 400 full- and part-time employees, more than 800 volunteers, and \$50 million annual budget. He has succeeded in modernizing the organization, establishing new marketing and guest services departments and investing in IT infrastructure and emerging technologies (including online learning for Longwood's rigorous and respected educational programs).



Under his leadership, Longwood has diversified its programming and expanded its well-regarded Garden Pass member program, resulting in increased repeat visitation and an overall 15 percent increase in attendance. He recently conducted a 'ground-breaking' strategic planning process to provide a master plan to guide Longwood's development for the next 40-years.

Paul is President of the Board of Directors for the American Public Gardens Association and serves on the boards of the Neil Joines Foundation and Chester County Chamber of Commerce, Business and Industry. He is also a member of the Advisory Board for the College of Agriculture and Natural Resources at the University of Delaware and serves on the Executive Committee for the Longwood Graduate Fellowship. He has been working and studying in the field of public horticulture for more than 20 years, previously serving as the Executive Director of Franklin Park Conservatory and Botanical Garden in Columbus, Ohio. Paul received his B.S. and M.S. in Horticulture from Oklahoma State University.

Longwood Gardens is one of the world's premier horticultural display gardens and was recently cited as one of the "Great Gardens of America" by garden historian and critic Tim Richardson. Longwood welcomes more than 900,000 guests each year to experience its large-scale, ever-changing displays both inside its four acre Conservatory as well as throughout hundreds of acres outside. Longwood has actively sponsored more than 50 plant exploration trips to every continent except Antarctica.

Our discussion will take place Friday, March 9, 2012 in the Lincoln Memorial Room at the Union League, which is located at Broad & Sansom Streets in Center City. A light breakfast will be available beginning at 7:30 AM with our discussion starting at 8:00 AM and ending promptly at 9:00 AM. The event is free to Sponsors, Patrons, and PBC Members. For others, the cost is \$30 when pre-registered in advance, or \$40 at the door.

This event takes place at:

The Union League of Philadelphia

140 South Broad Street - 2nd floor
Philadelphia, PA 19102
tel.: (215) 405-9578
www.unionleague.org

[Click here to register!](#)

Event Fees are Non-refundable.



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